

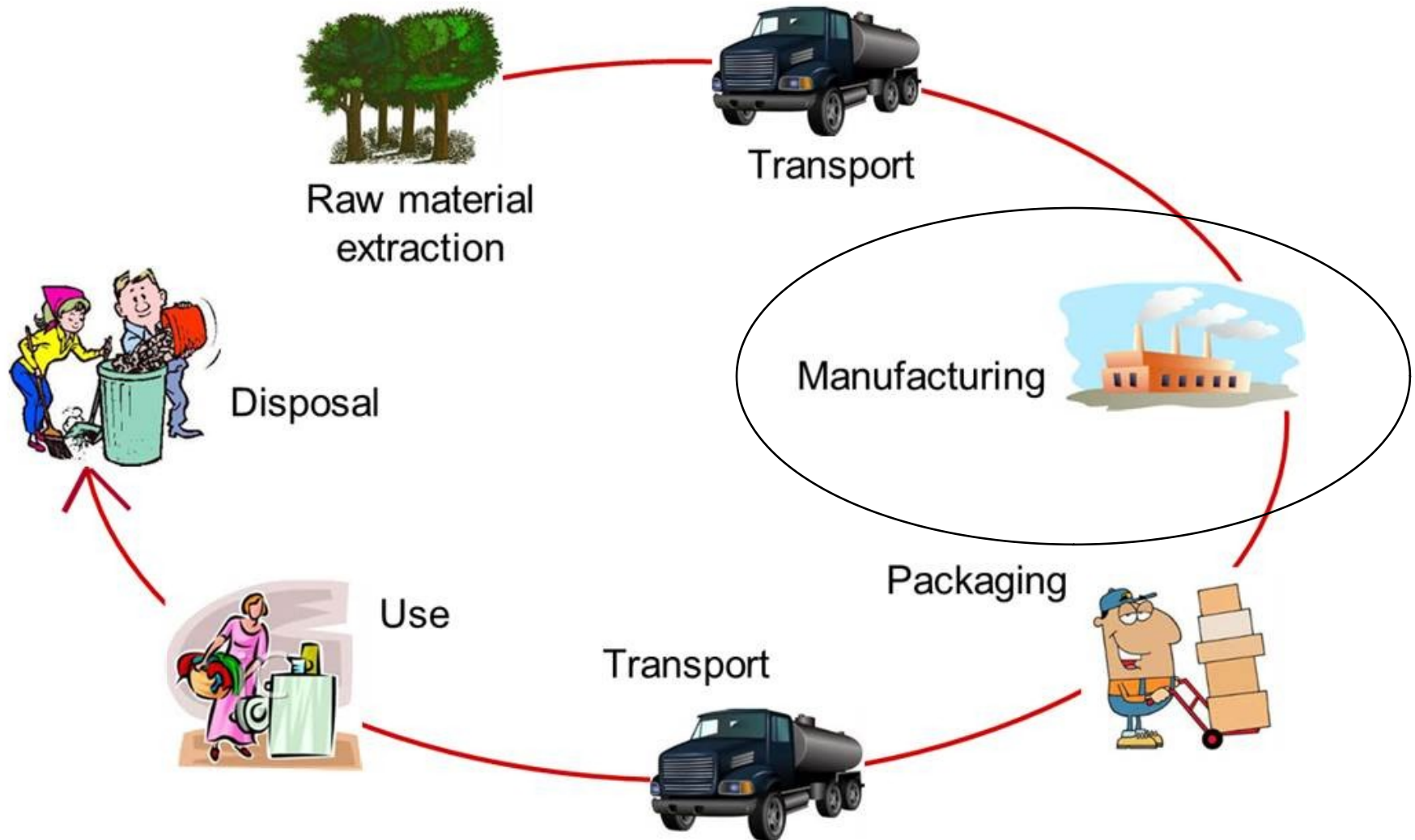
Business and the Environment

Life Cycle Assessment

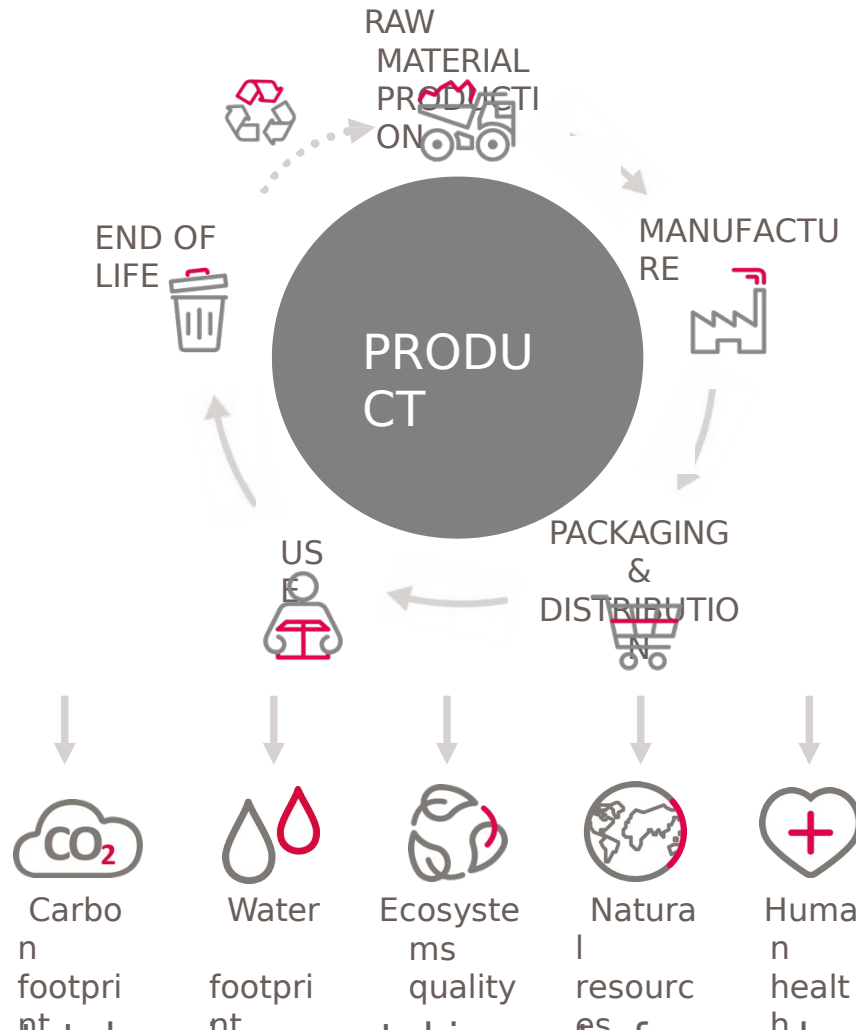
Magali Delmas

UCLA

What is a Product Life Cycle?



What is Life Cycle Assessment (LCA)?



An LCA evaluates the total environmental impact of a product over its entire production (and/or consumption) chain, allowing for a comprehensive comparison of alternative ways of meeting human needs and economic functions.



Who benefits from a Life Cycle Assessment?



Product Development & Research & Development

Complying & Developing Products



Supply Chain Management & Procurement

Evaluating Suppliers



Marketing & Sales

Communicate Competitive Edge



Executive Level & Strategic Management

Avoid Risks, Lead Strategically



LCA for product improvement

- Polyester blouse life-cycle energy requirements
 - Production 18%
 - Use 82%
 - Disposal < 1%
- Energy requirements of use stage could be reduced by more than 90% by switching to cold water wash and line dry instead of warm water and drying in dryer

Planning an LCA project

- Define product under study and its alternatives
 - What is its function?
 - What is an appropriate **functional unit**?
- Choose **system boundaries**
 - What inputs and outputs will be studied?
 - How will data be collected?

The Functional Unit



Functional Unit Ambiguity



Functional unit	12-oz aluminum cans	16-oz. Glass bottle	1-liter PET bottle
12-oz of soft drink	1	1.25	2.7
One container	1	1	1

The Functional Unit



- Example: paper versus Plastic grocery bags
- **Function** : to carry groceries

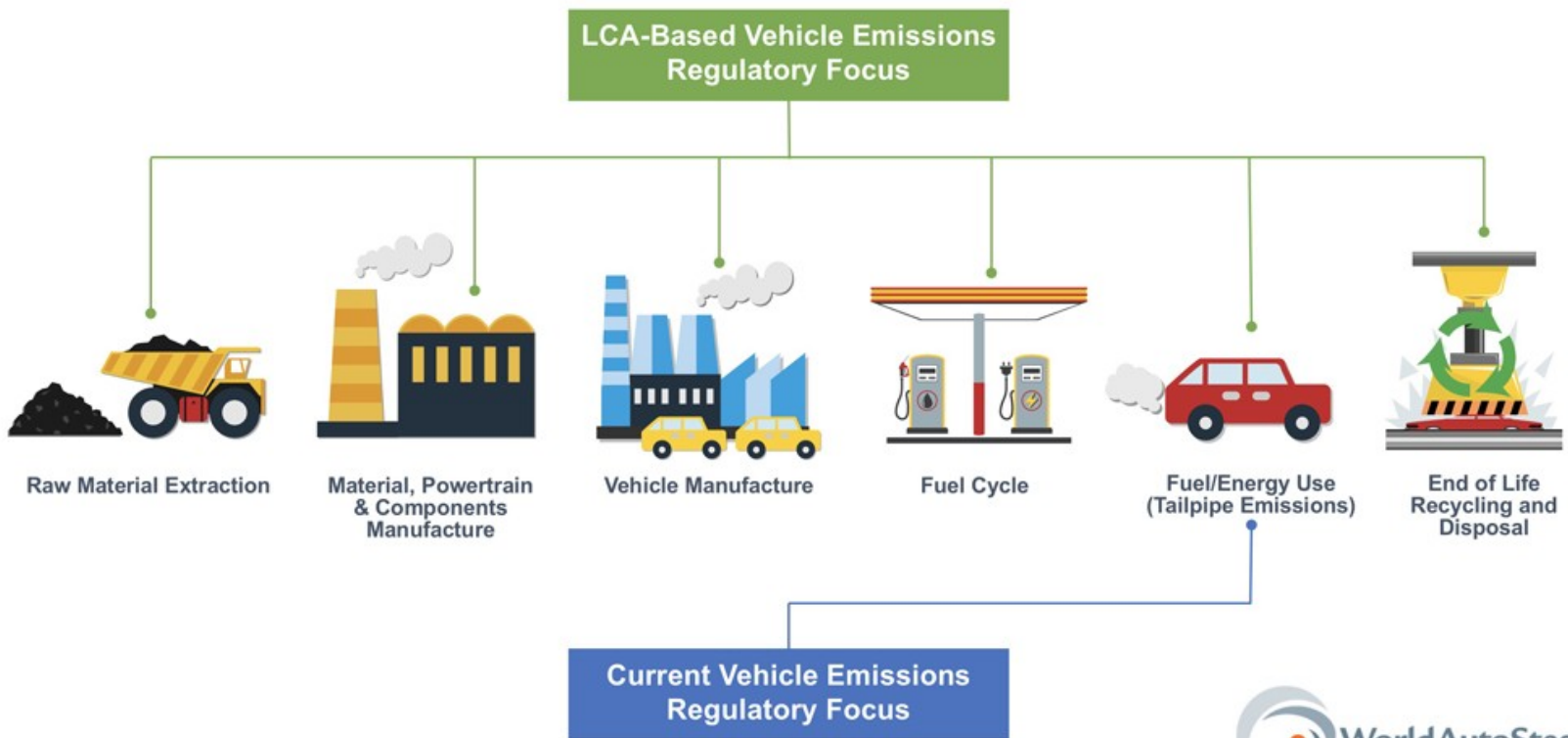
Functional unit : could be a defined volume of groceries—one plastic bag does not hold the same volume of groceries as a paper bag

System boundaries



System boundaries

- Processes are excluded in order to keep the life-cycle inventory manageable
- For example in the production of ethylene
 - oil has to be extracted, this oil is transported by a tanker, steel is needed to construct the tanker, and the raw materials needed to produce this steel have to be extracted....
- Should the production of capital good be excluded?

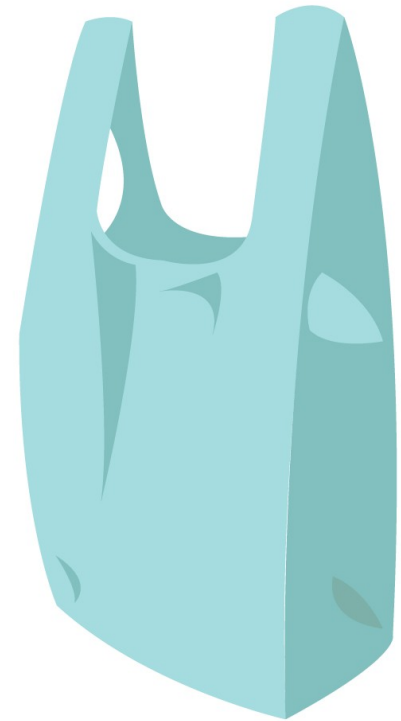


Incandescent, fluorescent and LED light bul

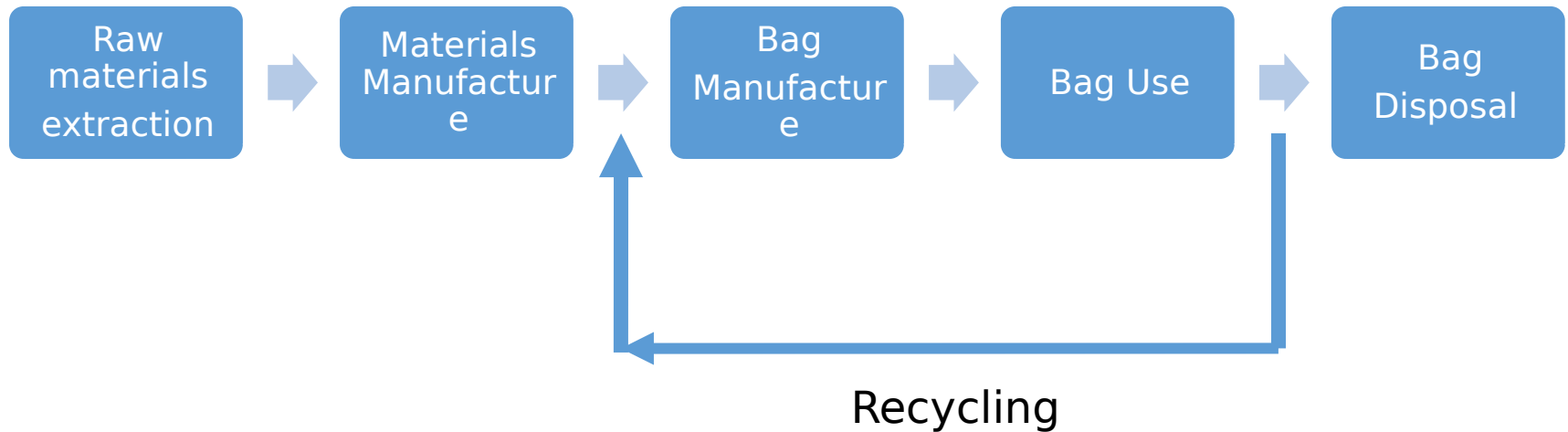


- Incandescent bulbs require more energy to operate
- Fluorescent bulbs provide light by causing mercury to fluoresce. Risk of mercury release during disposal
 - Mercury is a trace contaminant in coal and when coal is burned to generate electricity, some mercury is released to the atmosphere
- Issue of which bulb is better depends on the boundary of the system chosen.
- LEDs? Lead, arsenic see [EST](#)

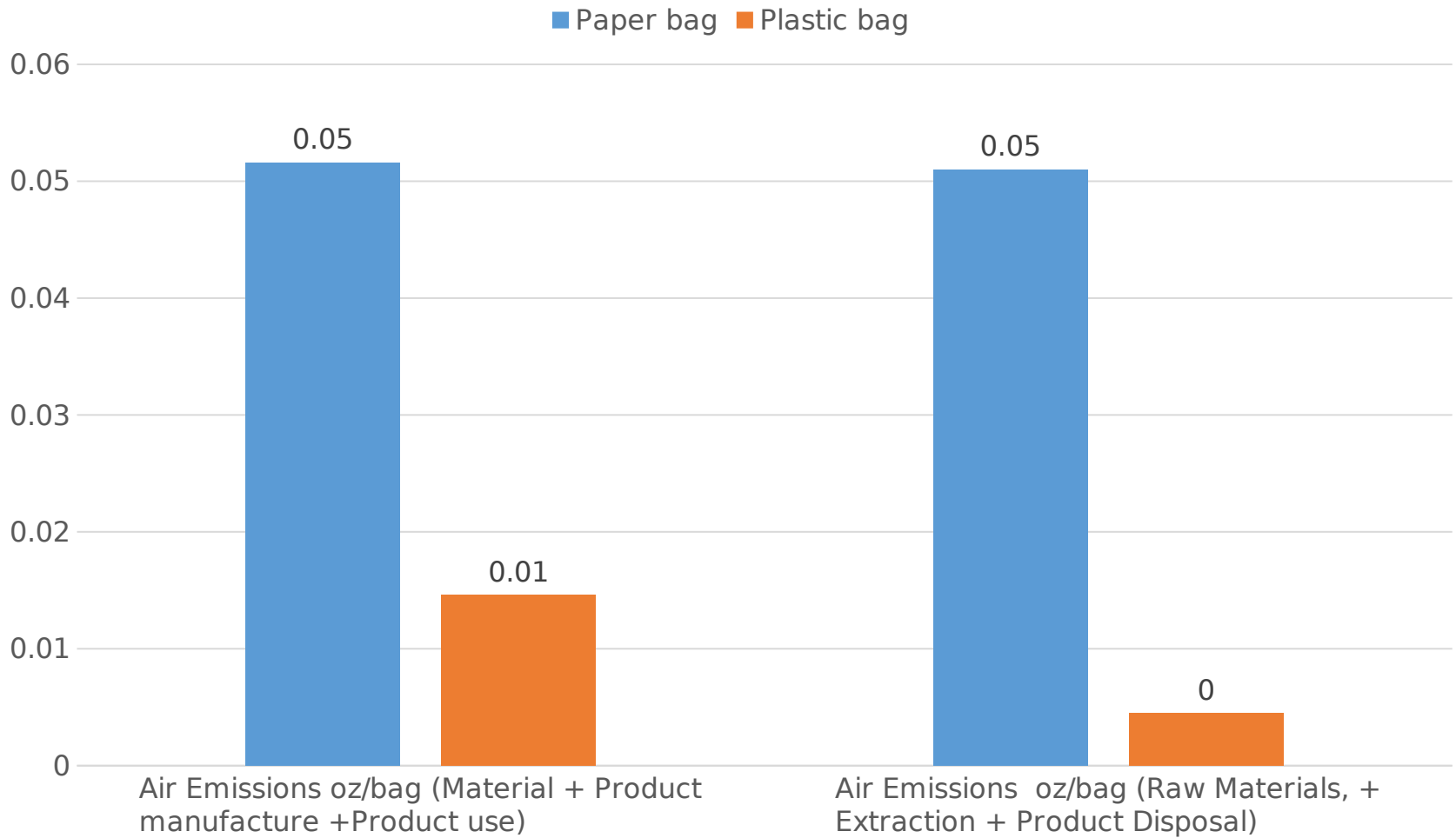
Paper or Plastic



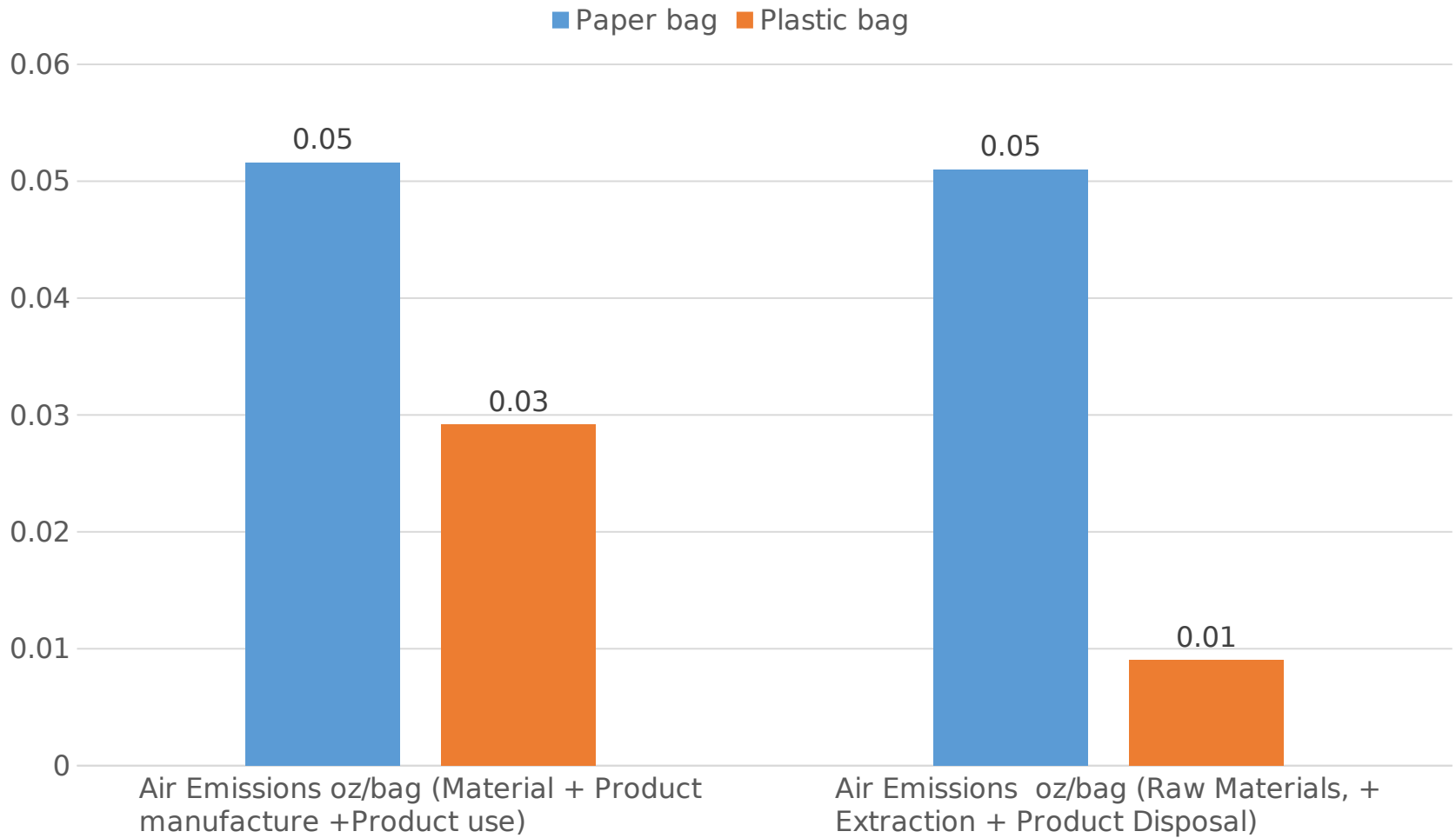
Grocery Bag: Paper or Plastic?



Paper vs Plastic Air Emissions

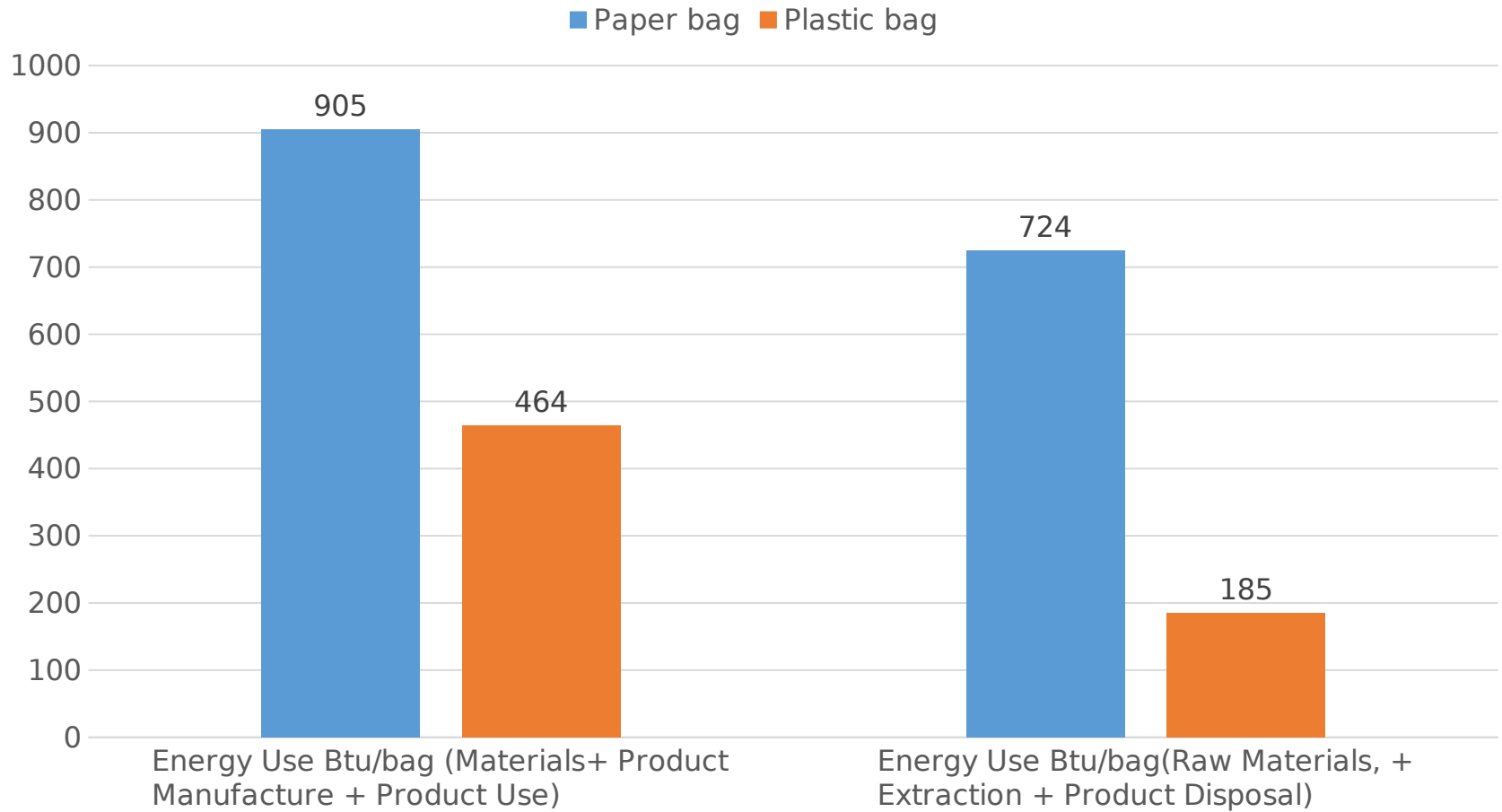


Paper vs Plastic Air Emissions



1 paper bag = 2 plastic bags

Paper vs Plastic Energy Use





Steps of LCA

1. Goal and Scope

- Functional Unit
- System Boundaries



2. Inventory Analysis

- Data collection phase of a Life Cycle Assessment
- Quantify the environmental inputs and outputs



3. Impact Assessment

- Evaluating how significant the impacts are (health, biodiversity etc...)



4. Interpretation

- Identifying significant issues and limitations

1) Inventory Data must be combined with effect data before conclusions can be drawn

- Air Emission for production of 1Kg of Polyethylene and Glass:

Emissions (Kg)	Polyethylene	Glass
Co2 (carbon dioxide)	1.8	0.49
Nox (nitrogen oxide)	0.0011	16
So2 (sulfur dioxide)	0.00099	0.0027
CO (carbon monoxide)	0.00067	0.000057

2) Life Cycle Impact Assessment



Possible impact categories

- Smog formation
- Human carcinogenicity
- Aquatic toxicity
- Terrestrial toxicity
- Global warming
- Acidification
- Stratospheric ozone depletion

- **How to aggregate these impact categories?**
- **How to assign weights?**

Steps for Life Cycle Impact Assessment

- 1. Selection and definition of impact categories
- 2. Classification
 - Assigning LC Inventory results to the impact categories (e.g. CO₂ emissions to global warming)
- 3. Characterization
 - Modeling LC Inventory impacts within impact categories using **science-based conversion factors** (e.g. modeling the potential impact of CO₂ and methane on global warming)
- 4. Normalization
 - Expressing potential impacts in ways that can be compared (e.g. comparing the global warming of CO₂ and methane for the two options. Finding a reference value)

6. Weighting

- Emphasizing the most important potential impacts

How ?

The Environmental Product Strategies (EPS) system

- Environmental indices are multiplied by the appropriate quantity of raw material used or emissions released to arrive at **Environmental Load Units (ELUs)**, which can then be added together to arrive at an overall ELU
- Valuation based on impact on health that is measured as a \$ amount based on willingness- to-pay surveys
- Provide a \$ amount on negative externality

See [About the EPS impact assessment method](#)
[The EPS 2015 impact assessment method - An overview](#)



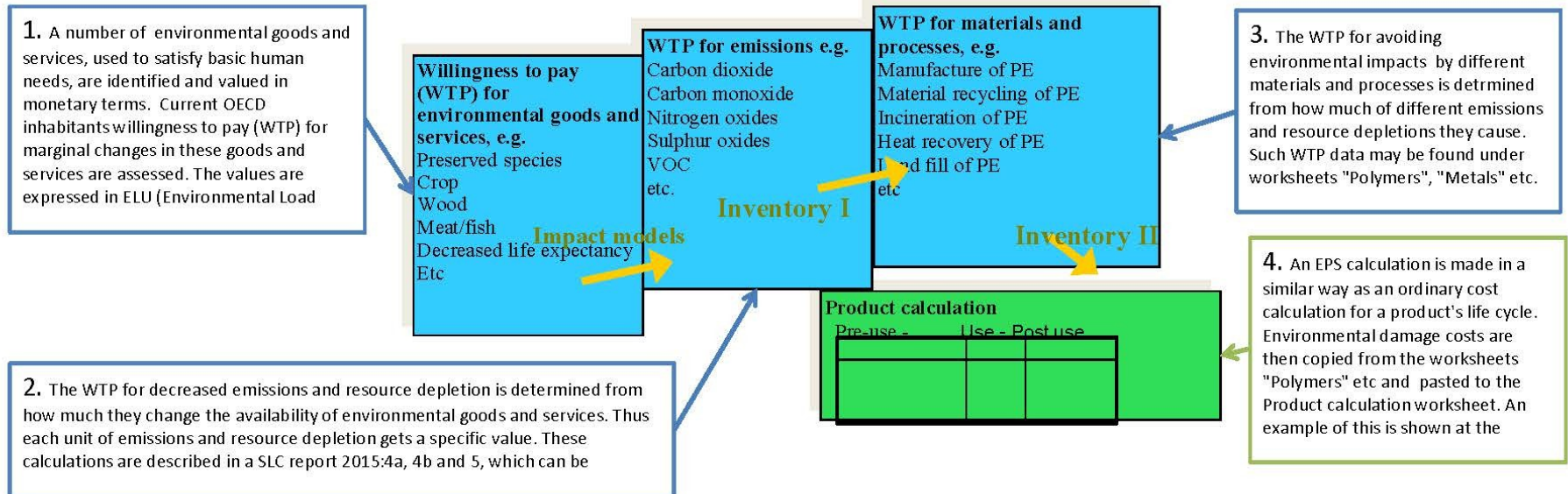
SWEDISH
LIFE CYCLE
CENTER

EPS - Environmental Priority Strategies in Product Design

EPS is a tool for calculation of a product's environmental damage cost during its life cycle.

The calculation is made by means of a price list on the environmental damage costs for different materials and processes. The price list is developed as shown in 1-3 below.

NB: The data in the price lists are aimed for learning purposes and must not be used for certifications or comparative assertions.



<https://www.lifecyclecenter.se/>

Other methods

- Critical volumes
 - Emissions are weighted based on legal limits and are aggregated within each environmental medium (air, water, soil)
- Distance to target
 - Valuation based on target values for emission flows set in the Dutch national environmental plan
- Ecological scarcities
 - Valuation based on flows of emission and resources relative to the ability of the environment to assimilate the flows or the extent of resources available

BEYOND BURGER®



VS

BEEF BURGER

¼ LB US BEEF BURGER



Beyond LCA: Functional unit & System boundaries

Functional Unit 4 oz. (quarter pound, 0.113 kg) uncooked burger patty delivered to retail outlets

Nutritional comparison BB patty and 80/20 beef

	4 oz. BB patty	4 oz. 80/20 beef (USDA, 2015)
Protein (g)	20	19
Iron (DV)	25%	12%
Saturated fat (g)	5	9
Cholesterol (mg)	0	80
Total fat (g)	22	23
Calories	290	287

System boundaries: upstream ingredient and raw material supply (including farm production of agricultural crops), processing and packaging operations, cold storage, distribution to point of sale, and disposal of packaging materials. (Retail not included)

BEYOND BURGER®

BEEF BURGER

¼ LB US BEEF BURGER



VS



99% LESS WATER



93% LESS LAND

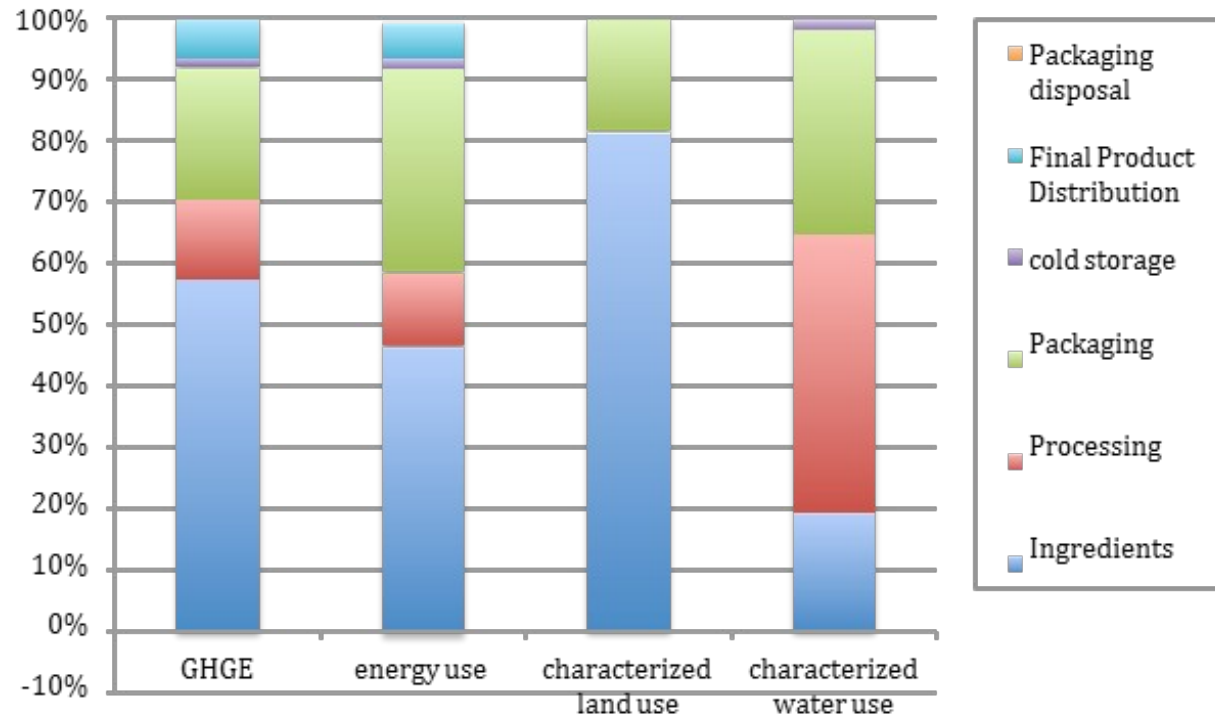


90% FEWER GHGE



46% LESS ENERGY

Distribution of impacts across life cycle stages for the Beyond Burger.



Impossible burger

IMPACT CATEGORY	UNIT	IMPOSSIBLE™ BURGER	BEEF BURGER	DIFFERENCE
Aquatic Eutrophication Potential	g PO4-eq	1.3	15.1	-92%
Global Warming Potential	kg CO2-eq	3.5	30.6	-89%
Land Occupation*	m2.y	2.5	62.0	-96%
Water Consumption	liters	106.8	850.1	-87%

**Land occupation is reported at an LCI level. Based on best available LCA-related information on food production, in accordance with ISO 14044 standard*

<https://impossiblefoods.com/sustainable-food/burger-life-cycle-assessment-2019>

Beyond Meat

- LCA used for marketing purposes
- Watch video:
- <https://www.youtube.com/watch?v=m97qZrpfHX8>

- + Regenerative grazing is a management practice that accounts for the optimal resting time of the land to prevent overgrazing and allow regeneration of degraded land.
- + White Oak Pastures (WOP) practices regenerative grazing to regenerate degraded cropland and convert it to permanent pasture
 - + Here, we've assessed the carbon footprint of beef from WOP and made comparisons to evidence about the carbon footprint of conventional US beef.

CARBON FOOTPRINT EVALUATION OF REGENERATIVE GRAZING AT WHITE OAK PASTURES

RESULTS PRESENTATION

Prepared for:



MARIKO THORBECKE
Sustainability Consultant mariko.thorbecke@quantis-intl.com

JON DETTLING
Global Director, Services +
Innovation
jon.dettling@quantis-intl.com

Carbon footprint breakdown per kg of White Oak Pastures' beef

Enteric
C
emissions

2

Manure
emissions

5

Soil
carbon

-
35

Veg
carbon

-

Other
farm
activities

1

Slaughter
and
transport

0.2

Net
total
emissions

-3.5

- Conventional beef
US*** (33)

- Pork CA* (9)

- Chicken US* (6)

- Beyond Burger™ **
(4)

- Soybean US* (2)

*Value for comparison
taken from the World
Food LCA Database v.
3.3

**Value for comparison
taken from [Beyond
Meat's LCA](#)

***Value for
comparison
calculated based on
Rotz, 2013. Assumes
no C loss or storage
in cow-calf stage

*All numbers shown
are Kg CO2-eq
emissions per Kg
fresh meat*



NESPRESSO®



Life-Cycle Assessment of a cup of **Nespresso** Expressed in % CO₂eq per cup (Quantis, LCA 2013)

Lifecycle of a Starbucks Breakfast Blend K-Cup

Circularity



The Life Cycle of a Jean

<http://store.levi.com/waterless/>

THE LIFECYCLE OF A LEVI'S® 501® JEAN



Tshirt

<https://www.youtube.com/watch?v=5Ckgw5xvZV4>

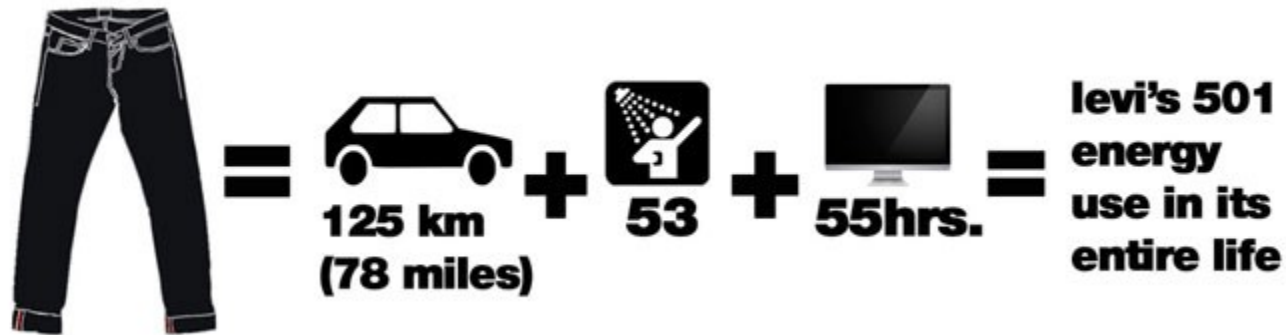
4 min

Good Guide

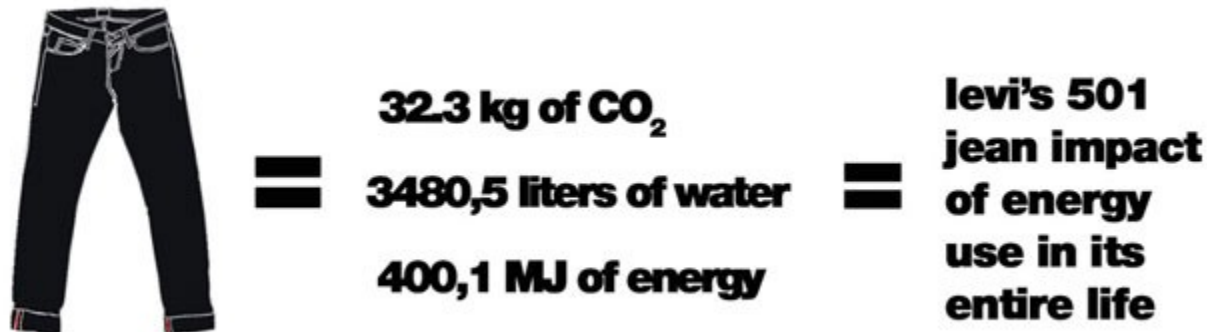
<https://www.youtube.com/watch?v=TVBxlMx6nK4>

10 min

Product life cycle Assessment (LCA) study: [Levi Strauss Co](#)



illustrations kenneth @ buddha jeans 2013 buddhajeans.com



illustrations kenneth @ buddha jeans 2013 buddhajeans.com

THE LIFE CYCLE OF LEVI'S® JEANS

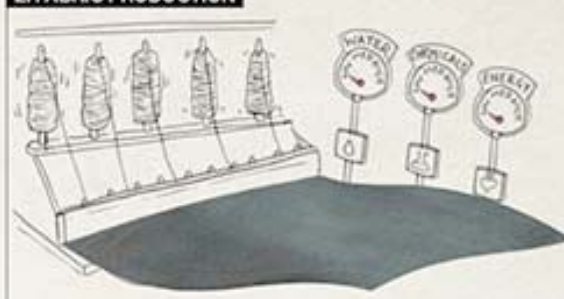
AS A COMPANY, WE WORK HARD TO BUILD SUSTAINABILITY INTO EVERYTHING WE DO. THAT'S WHY WE ARE WORKING TO REDUCE WATER, CHEMICALS, AND ENERGY USAGE AT EVERY STAGE OF THE LIFE OF OUR JEANS.

1. COTTON PRODUCTION



Growing cotton takes a lot of water. We joined the Better Cotton Initiative to reduce water and chemicals while supporting farmers and healthy soil.

2. FABRIC PRODUCTION



As a supporter of NRDC's Responsible Sourcing Initiative, we're working with textile mills to reduce water, chemicals, and energy usage.

3. GARMENT MANUFACTURING



We were the first apparel company to require manufacturers to protect water quality and restrict the use of harmful chemicals - ensuring water leaving factories is cleaner than when it comes in.

4. WATER<LESS JEANS



An average pair of our jeans uses 42 liters of water to get a worn-in look. Our Water<Less jeans have the same great style but a lot less water - as little as 1.5 liters for some jeans.

5. TRANSPORTATION & DISTRIBUTION



We measure our greenhouse gas emissions in an effort to make the most significant reduction to our global carbon footprint.

6. CONSUMER USE



Most of the environmental impacts of our jeans occur after you take them home. Reduce the impact of your jeans by up to 50% by washing in cold water and line-drying. Save more than 500 liters of water a year by washing them every other week instead of once a week.

7. RECYCLING



"A Care Tag for Our Planet" is a reminder to extend the life of your jeans by donating them to Goodwill® when you're finished with them.

8. END OF LIFE & REBIRTH



Old jeans can be used as building materials. We used 25,500 pairs of jeans to create recycled denim insulation for our SF headquarters.

VISIT LEVI.COM TO SEE HOW WE'RE FINDING WAYS TO CARE FOR OUR PLANET

Levi's

LESS WATER IN YOUR LEVI'S
→ THE WATER<LESS COLLECTION REDUCES THE WATER CONSUMPTION BY AN AVERAGE OF 28% AND UP TO 96% FOR SOME NEW PRODUCTS IN THE LINE.

→ WATER<LESS JEANS WILL HELP LEVI'S® SAVE 18 MILLION LITERS OF WATER IN SPRING 2011.

→ IF EVERYONE WHO PURCHASES A PAIR OF WATER<LESS JEANS, WASHES THEM ONCE EVERY 2 WEEKS (INSTEAD OF ONCE A WEEK) WE'LL COLLECTIVELY SAVE 858,400,000 LITERS OF WATER A YEAR.



WATER<LESS

IT'S TIME TO COME CLEAN

THE GLOBAL WATER ISSUE

750 MILLION PEOPLE
lack access to clean H₂O.
That's almost
2.5 times the U.S. population.

Globally, around
1.1 BILLION PEOPLE
don't have access to
safe drinking water.

By 2025 it is estimated that
TWO OUT OF THREE PEOPLE
will live in a water-stressed area.

H₂O CONSUMPTION IN THE LIFE OF A PAIR OF LEVI'S® 501® JEANS

3,781 LITERS

=

3 DAYS
OF HOUSEHOLD USE
IN THE U.S.

WASH LESS

On average, in the U.S.,
jeans are worn just twice
before washing.

In the U.K. and France,
jeans are worn nearly three times
before washing.

In China, jeans are worn
four times
before washing.

WASHING JEANS AFTER 10 WEARS REDUCES WATER, ENERGY AND CLIMATE IMPACT BY

77%
in the U.S.

Annual H₂O needs for
1.3 MILLION PEOPLE



Enough for the population
of San Diego, Calif., U.S.

75%
in the U.K. and France

Annual H₂O needs for
429,000 PEOPLE



Enough for the population
of Nice, France

61%
in China

Annual H₂O needs for
20.4 MILLION PEOPLE



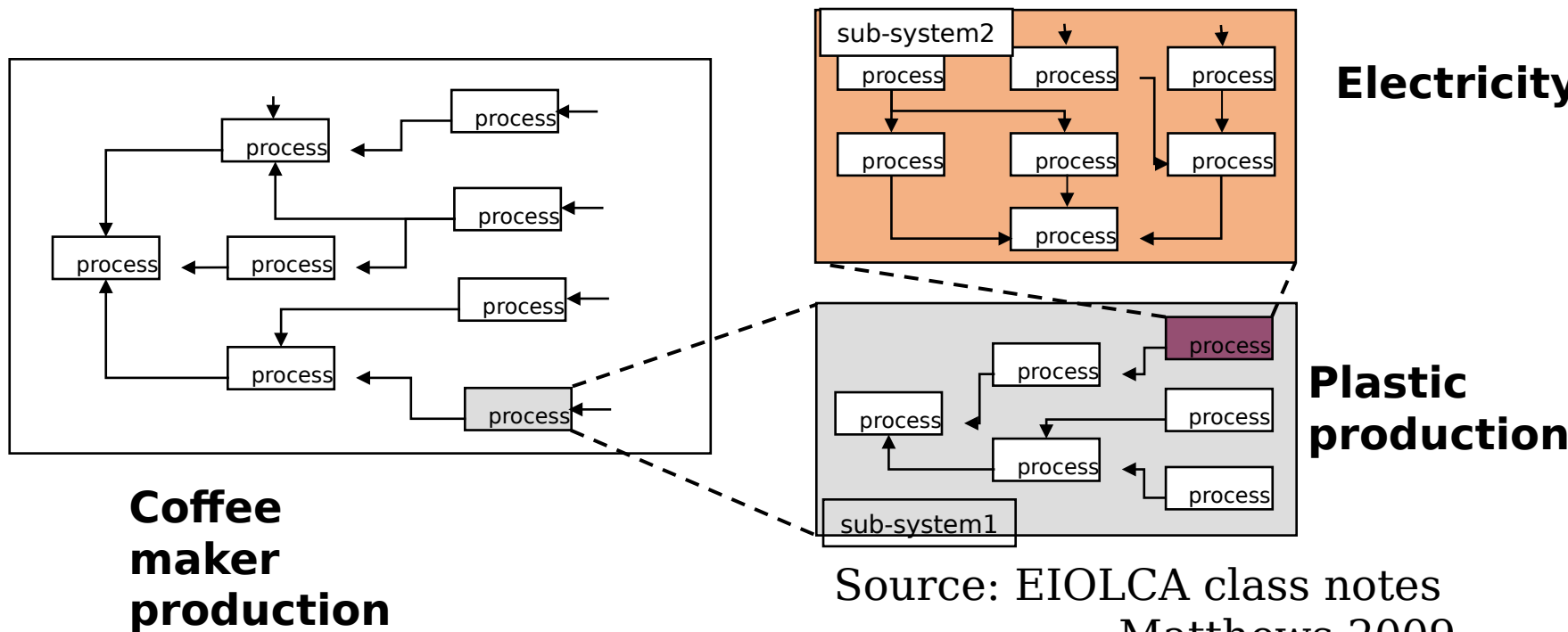
Enough for the population
of Beijing, China

Discussion Levi & Patagonia

<https://www.youtube.com/watch?v=YSLpONKIECs>

Process based LCA structure

BUT There are complete life cycle phases associated with each of the input items for a coffee maker as well



Economic Input-Output Analysis

- Developed by Wassily Leontief (Nobel Prize in 1973)
- “General interdependency” model: quantifies the interrelationships among sectors of an economic system
- Identifies the direct and indirect economic inputs of purchases
- Creates a picture of a regional economy describing flows to and from industries
- Can be extended to environmental and energy analysis

Input-Output method

- An input/output table quantifies the transactions between sectors of an economy
- Input-output model divides entire economy into distinct sectors
 - Set of large tables or matrices with 480 rows and 480 columns
- Each sector represented by one row and one column
- Economic input-output model is linear. That means a \$100 purchase from a sector would be ten times greater than a \$10 purchase from same sector
 - If you buy 1 kg of a product from a sector for \$10 then buying 10 kg would cost \$100

Economic Input-Output Life Cycle Assessment (EIO-LCA)

- To produce a product in one sector, inputs from many different other sectors are required
 - To make cheese: need \$x of transportation, \$y of dairy production, \$z electricity
- Each sector has environmental sector impacts per output, tabulated,
 - eg., 20kg CO₂eq/\$ dairy production output
- The overall environmental impact for a product or service:
$$\text{Impact/product} = \sum (\text{sector inputs in \$ needed to make the product}) \times (\text{the sector impact/\$})$$

The Boundary Issue

- Process-Based LCA: include **all direct processes** for evaluating a single product
 - for making electricity must choose carefully the boundary of processes included, e.g. is coal transportation included?
 - Sometimes the boundary to choose is not clear
- In EIO-LCA, the boundary is by definition the entire economy, recognizing interrelationships among industrial sectors
- In EIO LCA, the products described by a sector are representing an **average** product not a specific one

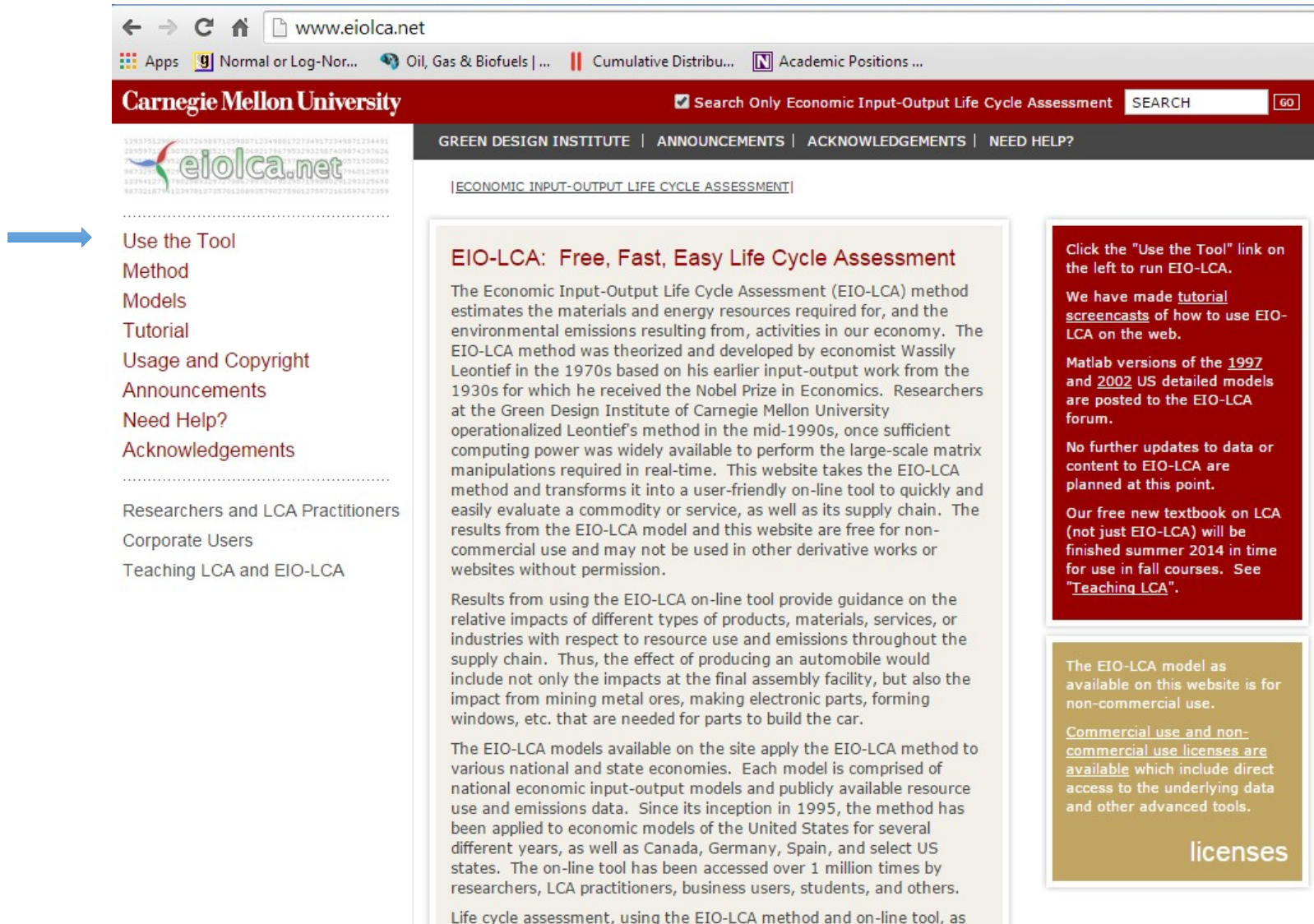
Data Sources in EIO-LCA

Data	Source
Economic input-output matrix	U.S. Dept. of Commerce
Electricity consumption	U.S. Dept. of Commerce
Fuel use	U.S. Dept. of Commerce
Toxic chemical emissions (TRI)	U.S. EPA's TRI database
Conventional air pollutant emissions	U.S. EPA's AIRS database

Example of using EIO-LCA

- As defined by US Department of Commerce, The Vehicle and other Transportation Equipment Industry contains the Automobile manufacturing sector
- We will trace through production of \$1 million of automobiles manufactured in 2002.
- www.eiolca.net

EIOLCA tool



The screenshot shows the website www.eiolca.net in a web browser. The browser's address bar shows the URL. The website has a red header with the Carnegie Mellon University logo and a search bar. Below the header is a navigation bar with links: GREEN DESIGN INSTITUTE, ANNOUNCEMENTS, ACKNOWLEDGEMENTS, and NEED HELP?. The main content area is titled "EIO-LCA: Free, Fast, Easy Life Cycle Assessment". It contains a paragraph about the EIO-LCA method, its history, and its application. A sidebar on the left lists various links: Use the Tool, Method, Models, Tutorial, Usage and Copyright, Announcements, Need Help?, Acknowledgements, Researchers and LCA Practitioners, Corporate Users, and Teaching LCA and EIO-LCA. A blue arrow points to the "Use the Tool" link. On the right side of the page, there are two red boxes. The top one contains text about the "Use the Tool" link, tutorial screencasts, and Matlab versions of the 1997 and 2002 US detailed models. The bottom one contains text about the free new textbook on LCA. At the bottom right, there is a yellow box with the word "licenses".

[Use the Tool](#)
[Method](#)
[Models](#)
[Tutorial](#)
[Usage and Copyright](#)
[Announcements](#)
[Need Help?](#)
[Acknowledgements](#)
[Researchers and LCA Practitioners](#)
[Corporate Users](#)
[Teaching LCA and EIO-LCA](#)

EIO-LCA: Free, Fast, Easy Life Cycle Assessment

The Economic Input-Output Life Cycle Assessment (EIO-LCA) method estimates the materials and energy resources required for, and the environmental emissions resulting from, activities in our economy. The EIO-LCA method was theorized and developed by economist Wassily Leontief in the 1970s based on his earlier input-output work from the 1930s for which he received the Nobel Prize in Economics. Researchers at the Green Design Institute of Carnegie Mellon University operationalized Leontief's method in the mid-1990s, once sufficient computing power was widely available to perform the large-scale matrix manipulations required in real-time. This website takes the EIO-LCA method and transforms it into a user-friendly on-line tool to quickly and easily evaluate a commodity or service, as well as its supply chain. The results from the EIO-LCA model and this website are free for non-commercial use and may not be used in other derivative works or websites without permission.

Results from using the EIO-LCA on-line tool provide guidance on the relative impacts of different types of products, materials, services, or industries with respect to resource use and emissions throughout the supply chain. Thus, the effect of producing an automobile would include not only the impacts at the final assembly facility, but also the impact from mining metal ores, making electronic parts, forming windows, etc. that are needed for parts to build the car.

The EIO-LCA models available on the site apply the EIO-LCA method to various national and state economies. Each model is comprised of national economic input-output models and publicly available resource use and emissions data. Since its inception in 1995, the method has been applied to economic models of the United States for several different years, as well as Canada, Germany, Spain, and select US states. The on-line tool has been accessed over 1 million times by researchers, LCA practitioners, business users, students, and others.

Life cycle assessment, using the EIO-LCA method and on-line tool, as

Click the "Use the Tool" link on the left to run EIO-LCA.

We have made [tutorial screencasts](#) of how to use EIO-LCA on the web.

Matlab versions of the [1997](#) and [2002](#) US detailed models are posted to the EIO-LCA forum.

No further updates to data or content to EIO-LCA are planned at this point.

Our free new textbook on LCA (not just EIO-LCA) will be finished summer 2014 in time for use in fall courses. See ["Teaching LCA"](#).

The EIO-LCA model as available on this website is for non-commercial use.

[Commercial use and non-commercial use licenses](#) are available which include direct access to the underlying data and other advanced tools.

licenses

<http://www.eiolca.net/cgi-bin/dft/use.pl>

Steps to use EIO-LCA

egie Mellon

iolca.net

UT | HOME >> BROWSE US 2002 BENCHMARK MODEL...

Use Standard Models

Create Custom Model

Documentation

1

Choose a model:

Your current model is the **US 2002 Benchmark**, which is a **Producer Price** Model.
[\(Hide details\)](#)

US 2002 (428 sectors) Producer ▼

A producer priced model has the boundaries of "cradle to gate", that is, it estimates impacts from resource extraction all the way up to final assembly of the product as it leads to the factory gate (not including delivery). The appropriate economic input into the model is with this context, in the total price from the producer's perspective as it leaves the factory.

2

Select industry and sector:

Search for a sector by keyword:

Or browse for a sector below:

Vehicles and Other Transportation Equipment ▼ Automobile Manufacturing ▼

3

Select the amount of economic activity for this sector:

Million Dollars [\(Show more details\)](#)

4

Select the category of results to display:

Economic Activity ▼ [\(Show more details\)](#)

5

Run the model:

This sector is comprised of one or more NAICS sectors, as described below:

336111 Automobile Manufacturing

This U.S. industry comprises establishments primarily engaged in one or more of the following manufacturing activities:

* complete automobiles (i.e., body and chassis or unibody) or
* automobile chassis only.

Total economic output of \$1 million automobile manufacturing

Sector	Total Economic
	\$mill ↑
Total for all sectors	2.71
Automobile Manufacturing	0.849
Motor vehicle parts manufacturing	0.506
Light Truck and Utility Vehicle Manufacturing	0.15
Wholesale trade	0.124
Management of companies and enterprises	0.108
Iron and steel mills	0.038
Semiconductor and related device manufacturing	0.026
Truck transportation	0.025
Other plastics product manufacturing	0.021
Power generation and supply	0.02

Need cars to make cars



Service sectors also represented



Top 10 sectors only presented here. Download excel file: 428 sectors

Total conventional air pollutants output of \$1 million automobile manufacturing

Sector	CO	NH3	NOx	PM10	PM2.5	SO2	VOC
	t	t	t	t	t	t	t
Total for all sectors	2.52	0.119	1.46	0.478	0.196	1.47	0.757
Iron and steel mills	0.538	0.002	0.081	0.022	0.018	0.06	0.018
Alumina refining and primary aluminum production	0.29	0	0.013	0.009	0.006	0.092	0.004
Truck transportation	0.2	0	0.211	0.06	0.011	0.004	0.022
Motor vehicle parts manufacturing	0.178	0.001	0.032	0.007	0.005	0.017	0.047
Carbon black manufacturing	0.124	0	0.01	0.002	0.001	0.066	0.003
Natural gas distribution	0.083	0	0.004	0	0	0.001	0.004
Iron, steel pipe and tube manufacturing from purchased steel	0.077	0	0.011	0.004	0.003	0.009	0.005
Commercial and industrial machinery and equipment rental and leasing	0.067	0	0.001	0	0	0	0.005
Wholesale trade	0.062	0	0.061	0.017	0.003	0.004	0.033
Household goods repair and maintenance	0.053	0	0	0	0	0	0.004

→
A lot of iron and steel required for automobiles

Some sectors which would have not shown up in traditional process based LCA results
→

Headline represent emissions of CO, NH3, NOx, PM10, PM2.5, SO2, VOC from each sector

Top 10 sectors only presented here

Necessity of EIO-LCA

- Process-based LCA are time consuming
- EIO-LCA may be used as a quick approximation tool
 - Hypothesis- each \$ of production or TJ of product uses the same amount of energy and resources and results in the same pollution discharge

Sector	Computers	Automobiles	Shoes
Air pollutants per \$1M (metric tons)	6.2	15	13
Air pollutants per TJ of petroleum (metric tons)	4.0	4.3	4.0
Toxic discharges per \$1M (metric tons)	32	2.0	1.1
Toxic discharges per TJ of petroleum (metric tons)	2.1	0.59	3.5

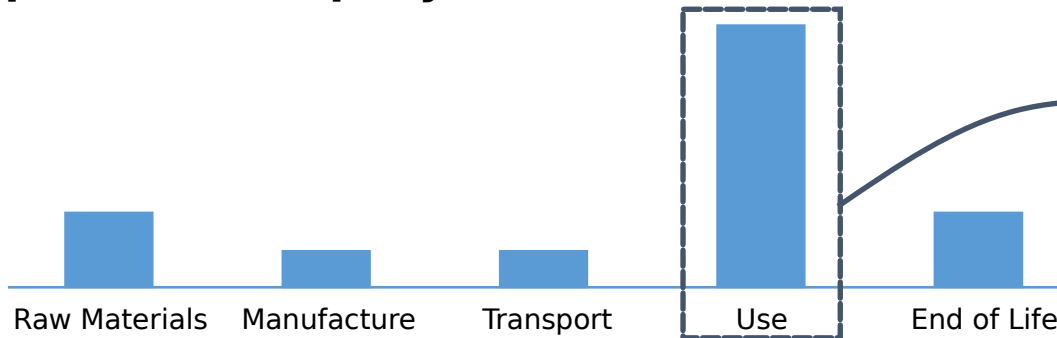
Source:
Modified
from
Hendrickson
et al (2006)

Large ranges across sectors. Service sectors cannot be estimated by this. The approximations are not a good replacement for a thorough life cycle assessment. However, it is a quick and easy tool to understand some of the underlying life cycle impacts

<div data-bbox="48 449 125 521" data-label="Text">+</div> <div data-bbox="324 207 763 264" data-label="Section-Header"> <h2>Process model</h2> </div> <div data-bbox="150 292 830 392" data-label="Text"> <p>Detailed analysis of specific processes</p> </div> <div data-bbox="150 421 598 471" data-label="Text"> <p>Product comparisons</p> </div> <div data-bbox="150 492 904 549" data-label="Text"> <p>Identify process improvements</p> </div>	<div data-bbox="1271 207 1516 264" data-label="Section-Header"> <h2>EIO-LCA</h2> </div> <div data-bbox="950 292 1758 392" data-label="Text"> <p>Boundary is defined as the entire economy</p> </div> <div data-bbox="950 421 1541 471" data-label="Text"> <p>Economy-wide, system LCA</p> </div> <div data-bbox="950 492 1497 549" data-label="Text"> <p>Publicly available data</p> </div> <div data-bbox="950 571 1387 621" data-label="Text"> <p>Reproducible results</p> </div>
<div data-bbox="48 985 96 1013" data-label="Text">-</div> <div data-bbox="150 706 884 763" data-label="Section-Header"> <h2>Subjective boundary selection</h2> </div> <div data-bbox="150 785 807 878" data-label="Text"> <p>Lack of comprehensive data in many cases</p> </div> <div data-bbox="150 906 660 956" data-label="Text"> <p>Time and cost intensive</p> </div> <div data-bbox="150 1035 550 1092" data-label="Text"> <p>Proprietary data</p> </div> <div data-bbox="150 1106 401 1156" data-label="Text"> <p>Uncertainty</p> </div>	<div data-bbox="950 706 1549 763" data-label="Section-Header"> <h2>Aggregated level of data</h2> </div> <div data-bbox="950 785 1593 878" data-label="Text"> <p>Identification of process improvements are difficult</p> </div> <div data-bbox="950 906 1651 1006" data-label="Text"> <p>Imports treated as United States products</p> </div> <div data-bbox="950 1035 1201 1092" data-label="Text"> <p>Uncertainty</p> </div> <div data-bbox="950 1106 1619 1156" data-label="Text"> <p>Limited non-United States data</p> </div> <div data-bbox="950 1178 1781 1278" data-label="Text"> <p>Product use and end-of-life options not included</p> </div>

3) Life-cycle improvement and analysis

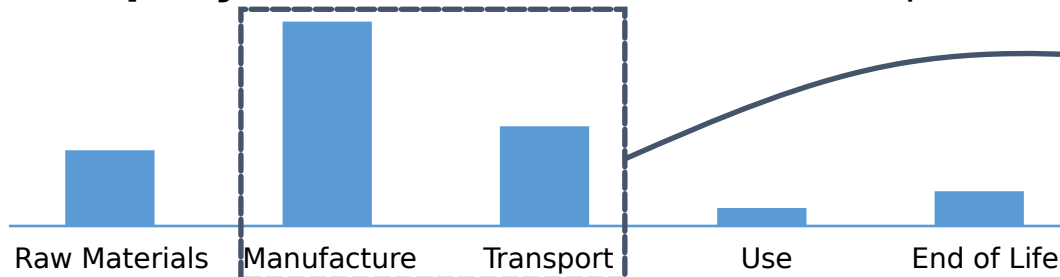
Consumer products company illustrative GHG emissions profile



Greatest GHG impact from the use of products.

They **may focus on methods or products that enable consumers** to reduce their GHG footprint.

Industrial company illustrative GHG emissions profile



Greatest GHG impact from the production and distribution of their products.

They **may choose to work to improve their manufacturing and transportation processes** to reduce GHG emissions.

Where to focus the effort



- Allows us to focus on the most **significant environmental impacts** as we develop and evaluate sustainability programs and policies
- Informs product decisions to reduce the environmental impact from **design**, materials, and manufacturing
- Supports engagement with **external stakeholders** to reduce the impact of materials and consumer care

See resulting environmental impact information from our first 11 products [here](#). For more detailed information about our product assessments, download [our study](#).

Levi's® 501® Original Jeans – Rinse Run

Levi's® 501® Original Jeans – Dark Stonewash

Levi's® 501® Original Jeans – Medium Stonewash

Levi's® 501® Original Jeans – Light Stonewash

Slim Straight 514™ Jeans – Indigo Wash

Slim Straight 514™ Jeans – Tumbled Rigid

Regular Straight 505® Jeans – Range (less water)

Regular Straight 505® Jeans – Range

Slim Straight 514™ Jeans – Rigid Tank

Regular Straight 505® Jeans – House Cat

Regular Straight 505® Jeans – Steel (less water)

REGULAR STRAIGHT 505® JEANS

RANGE (LESS WATER) (PC9 00505-2765)

IMPACT CATEGORY	QUANTITY
GLOBAL WARMING POTENTIAL	16 Kg CO2 - equivalents
ENERGY USE	190 Megajoules
RENEWABLE ENERGY	13%
WATER USE	5.9 Cubic meters
LAND OCCUPATION	6.6 Square meter x year
QUALIFIED SUSTAINABLY GROWN FIBER	0%
PRIMARY WASTE	0.10 Kg
MATERIALS EFFICIENCY	87%
RECYCLED CONTENT	1%
EUTROPHICATION	0.004 Kg Phosphorous - equivalents
LAND TRANSFORMATION	0.002 Square meters



Combining LCA and Life-cycle Cost Analysis (LCC)

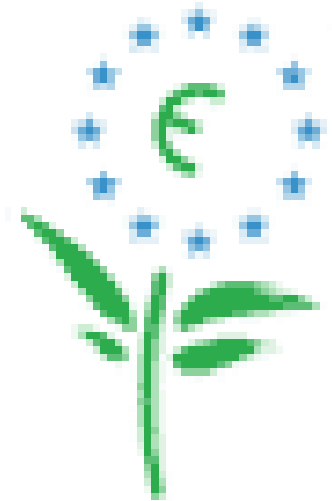
- Which modifiable process or product design variable with the system provide the greatest combined economic and environmental advantage?
- What are the incremental costs of environmental improvement for each option, and which provides the greatest environmental improvement per \$?
- How low must the investment cost be for a particular environmental improvement to become cost effective?

McDonald's Clamshell or quilt-wrap?

	Polystyrene clamshell	Quilt-wrap
Recycling	Problematic	No recycling
Cost	2 to 2.5 cents/sandwich	1.5 to 2 cents/sandwich
PR	Bad	Good
Landfill space	High	25% less than polystyrene
Atmospheric emissions	13.8 lbs/sandwich	9.7 lbs/sandwich
Waterborne wastes	2.5 lbs/sandwich	1.4 lbs/sandwich

Uses of Life Cycle Studies

- Product comparison
- Strategic Planning/ DfE
- Public Sector Uses/ Eco-labels
- Marketing



Softwares

- EPA website
 - <http://www.epa.gov/ORD/NRMRL/lcaccess/resources.htm#Software>
- GaBi
 - <http://www.gabi-software.com/>
- Simapro
 - <http://www.pre.nl/default.htm>

Conclusion

- LCA examine the environmental impact of a process or product
- Important uses: DfE, Eco labels, Differentiation strategy
- Number of difficulties. In particular, impacts may be difficult to evaluate and compare
- Important to combine LCA with LCC

Principles of Governance

Setting Purpose
Governance Body Composition
Material issues impacting stakeholders
Anti-corruption
Protected ethics advice and reporting mechanisms
Integrating risk and opportunity into business process

People

Diversity and inclusion (%)
Pay equality (%)
Wage level (%)
Risks for incidents of child, forced or compulsory labour
Health and safety (%)
Training provided (#, \$)

WEF Core Metric S

Planet

Greenhouse Gas Emissions
TCFD Implementation
Land use and ecological sensitivity
Water consumption and withdrawal in water-stressed areas

Prosperity

Absolute number and rate of employment
Economic Contribution
Financial investment contribution
Total R&D expenses
Total tax paid



Governance

Setting purpose: Company's stated purpose by which a business proposes solutions to economic, environmental and social issues

Governance body composition: Composition of the highest governance body and its committees

Material issues impacting stakeholders: Topics material to stakeholders and the company, how topics were identified, and how stakeholders were engaged

Anti-corruption: Anti-corruption training, number/nature of incidents, and initiatives/stakeholder engagement to combat corruption

Protected ethics advice and reporting mechanisms: Internal/external mechanisms to seek advice and report concerns about ethical/lawful behavior

Integrating risk and opportunity into business process: Principal ESG risks facing the company specifically (including material economic, environmental and social issues, including climate change and data stewardship), appetite of risks, change in risks over time, and response to changes



People

Diversity and inclusion (%): Percent of employees per employee category (age group, gender, and other indicators of diversity)

Pay equality (%): Basic salary/remuneration for each employee category by significant locations of operation for priority areas of equality

Wage level (%): Ratio of the standard entry level wage by gender compared to the local minimum wage and the ratio of the annual total compensation of the CEO to the median of the annual total compensation of its employees, except CEO

Risk of incidents of child, forced or compulsory labour: Operations and suppliers with significant risk of incidents of child, forced or compulsory labor

Health & safety (%): Number, rate, and type of fatalities and work-related injuries; Workers' access to non-occupation medical and healthcare services (including scope of access)

Training provided (#, \$): Average hours of training by gender and employee category; cost of training/development per full time employee



Plane

t

GHG emissions: For all relevant GHGs, report in (tCO₂e) GHG Protocol Scope 1 and 2 emissions, and estimate/report material upstream and downstream (GHG Protocol Scope 3) emissions where material

Task Force on Climate Related Financial Disclosures

Implementation: Fully implement TCFD recommendations, or if necessary, disclose timeline for implementation and commitment to set GHG standards in line with Paris Agreement goals

Land use and ecological sensitivity: Number and area of sites owned, leased, or managed in or adjacent to protected and/or Key Biodiversity Areas (KBA)

Water consumption and withdrawal in water stressed areas: Report for operation where material, mega liters of water consumed and the percentage of each in regions with high or extremely high baseline water stress. Additionally, estimate and report for full value chain.



Prosperity

Absolute number and rate of employment: Number and rate of new hires and employee turnover by age group, gender, other indicators of diversity and region

Economic contribution: 1) Direct economic value generated and distributed (EVG&D),
2) Financial assistance received from the government

Financial investment contribution: 1) Capital expenditures minus depreciation,
2) share buybacks plus dividend payments

Total R&D expenses (\$): Costs related to R&D

Total tax paid: Total global tax borne by the company, including corporate income taxes, property taxes, non-creditable value-added tax (VAT) and other sales taxes, employer-paid payroll taxes, and other taxes that constitute costs to the company, by category of taxes

Additional Slides

Example:

Transactions Table forms the basis for the I-O Model

Sectors of our economy purchasing and producing our stuff

Demand from households, government, export.

Can also be explained as demand of goods not used to produce other goods

Processing Sectors	Purchasing Sectors			Final Demand	Total Output
	Agriculture	Forest Products	Manufacturing		
Agriculture	8	4	4	20	36
Forest Products	7	9	5	11	32
Manufacturing	4	2	4	24	34
Value Added	11	15	13		39
Imports	6	2	8		16
Total Output			34	55	157

Value added is income earned in production including labor earnings
Eg- compensation, taxes

Source: Eric McConnell 2014 presentation

Total economic output of \$1 million automobile manufacturing

Sector	Total Economic	Total Value Added	Employee Comp VA	Net Tax VA	Profits VA	Direct Economic	Direct Economic
	\$mill ↑	\$mill	\$mill	\$mill	\$mill	\$mill	%
Total for all sectors	2.71	0.971	0.56	0.042	0.368	1.74	64.2
Automobile Manufacturing	0.849	0.21	0.073	0.002	0.135	0.849	100
Motor vehicle parts manufacturing	0.506	0.15	0.114	0.003	0.033	0.446	88.1
Light Truck and Utility Vehicle Manufacturing	0.15	0.031	0.013	0	0.018	0.15	99.9
Wholesale trade	0.124	0.086	0.047	0.02	0.019	0.057	46.1
Management of companies and enterprises	0.108	0.067	0.056	0.002	0.009	0.033	30.9
Iron and steel mills	0.038	0.01	0.008	0	0.003	0	1.6
Semiconductor and related device manufacturing	0.026	0.012	0.005	0	0.007	0.014	54.7
Truck transportation	0.025	0.011	0.008	0	0.003	0.009	34.2
Other plastics product manufacturing	0.021	0.008	0.006	0	0.002	0.01	48.5
Power generation and supply	0.02	0.014	0.004	0.002	0.007	0.002	10.7

Need cars to make cars



Service sectors also represented



Top 10 sectors only presented here. Download excel file: 428 sectors

Total GHG output of \$1 million automobile manufacturing

Sector	Total	CO2 Fossil	CO2 Process	CH4	N2O	HFC/PFCs
	t CO2e	t CO2e	t CO2e	t CO2e	t CO2e	t CO2e
Total for all sectors	563	412	81.4	41.9	13	14.5
Power generation and supply	180	177	0	0.488	1.1	1.14
Iron and steel mills	108	40.7	66.5	0.657	0	0
Truck transportation	24.1	24.1	0	0	0	0
Oil and gas extraction	20.4	5.75	3.74	10.9	0	0
Cattle ranching and farming	12.4	0.815	0	7.07	4.55	0
Other basic organic chemical manufacturing	11.3	10.1	0	0	1.16	0
Petroleum refineries	11.1	11.1	0	0.035	0	0
Motor vehicle parts manufacturing	10.9	10.9	0	0	0	0
Automobile Manufacturing	10.8	10.8	0	0	0	0
Alumina refining and primary aluminum production	10.7	2.42	3.79	0	0	4.46

Most sectors contributing to GHG emissions are intuitive. But some like cattle ranching and farming contributing to total GHG emissions are not intuitive

Top 10 sectors only presented here

Total energy output of \$1 million automobile manufacturing

Sector	Total Energy TJ	Coal TJ	NatGas TJ	Petrol TJ	Bio/Waste TJ	NonFossElec TJ
Total for all sectors	8.33	2.56	2.63	1.29	0.435	1.41
Power generation and supply	2.19	1.6	0.467	0.078	0	0.051
Iron and steel mills	1.25	0.743	0.341	0.012	0.005	0.151
Motor vehicle parts manufacturing	0.46	0.005	0.19	0.014	0.024	0.228
Automobile Manufacturing	0.381	0.004	0.19	0.013	0.04	0.133
Truck transportation	0.327	0	0	0.324	0	0.003
Other basic organic chemical manufacturing	0.259	0.032	0.099	0.036	0.078	0.014
Petroleum refineries	0.187	0	0.05	0.121	0.009	0.007
Alumina refining and primary aluminum production	0.172	0	0.046	0.001	0.004	0.12
Plastics material and resin manufacturing	0.169	0.007	0.088	0.037	0.018	0.019
Paperboard Mills	0.161	0.015	0.033	0.007	0.095	0.011

Headlines represent the total energy used by each sector from coal, natural gas, petrol, biomass/waste and non fossil fuel sources

Top 10 sectors only presented here

Total hazardous waste generated from \$1 million automobile manufacturing

Sector	Haz Waste Gen
	st
Total for all sectors	416000
Other basic organic chemical manufacturing	107000
Motor vehicle parts manufacturing	106000
Iron and steel mills	49500
Petroleum refineries	41900
Semiconductor and related device manufacturing	21400
Plastics material and resin manufacturing	20400
Automobile Manufacturing	13400
Wholesale trade	11200
Coating, engraving, heat treating and allied activities	7000
Waste management and remediation services	5820

Some service sectors such as wholesale trade show up in the hazardous waste generation.

Top 10 sectors only presented here

Total toxic releases output of \$1 million automobile manufacturing

Sector	Fugitive kg	Stack kg	Total Air kg	Surface Water kg	U'ground Water kg	Land kg	OffSite kg	POTW Metal kg	POTW Nonmetal kg
Total for all sectors	27.7	151	178	25.8	22.4	357	162	1.79	46.9
Automobile Manufacturing	4.73	44	48.7	0.009	0	0.026	2.63	0.314	7.96
Other basic organic chemical manufacturing	2.52	3.97	6.48	3.02	7.64	0.14	1.01	0.035	10.7
Motor vehicle parts manufacturing	1.87	9.57	11.4	0.024	0	0.375	11.2	0.364	3.34
Iron and steel mills	1.46	1.21	2.67	11.4	0.198	10.8	77.5	0.004	0.485
Alumina refining and primary aluminum production	1.32	3.89	5.21	0.633	1.64	2.44	3.63	0.021	2.1
Plastics material and resin manufacturing	1.14	2.53	3.67	0.255	1.48	0.021	0.247	0.002	2.1
Light Truck and Utility Vehicle Manufacturing	0.856	7.95	8.81	0.002	0	0.005	0.475	0.057	1.44
Ferrous metal foundries	0.814	0.961	1.77	0.042	0	3.23	10.3	0.054	0.051
Metal can, box, and other container manufacturing	0.692	1.41	2.11	0	0	0	0.008	0	0.011
Synthetic rubber manufacturing	0.567	1.01	1.58	0.08	0.251	0	0.079	0	0.023

Top 10 sectors only presented here

Total water withdrawals of \$1 million automobile manufacturing

Sector	Water Withdrawals
	kGal
Total for all sectors	8900
Power generation and supply	5120
Paint and coating manufacturing	868
Cotton farming	775
Grain farming	745
Iron and steel mills	157
Paperboard Mills	126
Cattle ranching and farming	115
Gold, silver, and other metal ore mining	105
Motor vehicle parts manufacturing	80.8
Other basic organic chemical manufacturing	78.2

Top 10 sectors only presented here

Total movement of inputs/freight of \$1 million automobile manufacturing via various modes

Sector	Air ton-km	Oil Pipe ton-km	Gas Pipe ton-km	Rail ton-km	Truck ton-km	Water ton-km	Intl Air ton-km	Intl Water ton-km	Total ton-km
Total for all sectors	5260	53600	45300	1220000	663000	96600	8230	1600000	3690000
Leather and hide tanning and finishing	2730	0	0	45.1	5530	0	738	935	9980
Automobile Manufacturing	562	0	0	829000	231000	445	359	249000	1310000
Motor vehicle parts manufacturing	467	0	0	103000	108000	28.6	2740	111000	325000
Other leather and allied product manufacturing	280	0	0	8.39	352	0	107	3260	4010
Other basic organic chemical manufacturing	123	0	0	9720	3060	2470	40.8	21000	36400
Iron and steel mills	66.8	0	0	41300	51600	11100	48.4	201000	305000
Paint and coating manufacturing	57.5	0	0	1760	4940	29.5	7.25	242	7040
Semiconductor and related device manufacturing	48.8	0	0	150	629	0	171	68.9	1070

Total land use from all sectors from \$1 million automobile manufacturing

Sector	Land Use
	1000 x ha (kha)
Total for all sectors	0.065
Cattle ranching and farming	0.021
Logging	0.014
Automobile Manufacturing	0.01
Forest nurseries, forest products, and timber tracts	0.01
All other crop farming	0.002
Grain farming	0.001
Light Truck and Utility Vehicle Manufacturing	0.001
Cotton farming	0.001
Truck transportation	0
Oilseed farming	0

TRACI impacts from all sectors from \$1 million automobile manufacturing

	Glob War m	Acidif Air	HH Crit Air	Eutro Air	Eutro Water	OzoneDe p	Smog Air	EcoTox (low)	HH Cancer (low)	HH NonCanc er (low)	EcoTox (high)	HH Cancer (high)	HH NonCanc er (high)
Sector	kg CO2 e	kg SO2e	kg PM10e	kg Ne	kg Ne	kg CFC- 11e	kg O3e	kg 2,4D	kg benzene eq	kg toluene eq	kg 2,4D	kg benzene eq	kg toluene eq
Total for all sectors	569000	2880	892	79	0.305	0.562	39200	50.9	106	76200	52.9	707	1090000
Power generation and supply	180000	1030	205	15.1	0.003	0	8310	2.09	3.06	1720	2.1	9.16	9060
Iron and steel mills	108000	127	46.5	3.75	0.058	0	2090	1.41	11.3	12500	1.66	12.4	13300
Truck transportation	24100	172	73.8	9.42	0	0	5330	0	0	0	0	0	0
Oil and gas extraction	20400	32.3	1.97	1.67	0	0	1130	0	0	0	0	0	0
Cattle ranching and farming	12400	81.8	15	5.08	0	0	62.4	0	0	0	0	0	0
Other basic organic chemical manufacturing	12100	44.6	9.21	1.26	0.044	0.088	715	0.058	1.02	127	0.199	4.72	312
Motor vehicle parts manufacturing	11600	44.2	14	1.54	0	0.026	968	4.45	2.14	1680	4.59	7.44	16300
Petroleum refineries	11200	26.7	5.58	0.493	0.009	0.001	282	0.028	0.309	74.2	0.038	0.84	89.1
Automobile Manufacturing	10800	38	11.4	1.23	0	0	1490	0.202	0.53	75.9	0.207	6.37	161
Alumina refining and primary aluminum production	10700	105	28.8	0.629	0.013	0.12	341	0.137	0.934	311	0.151	19.6	11900



NESPRESSO®



Life-Cycle Assessment of a cup of **Nespresso** Expressed in % CO₂eq per cup (Quantis, LCA 2013)

The Life Cycle of a Jean

<http://store.levi.com/waterless/>

THE LIFECYCLE OF A LEVI'S® 501® JEAN



Tshirt

<https://www.youtube.com/watch?v=5Ckgw5xvZV4>

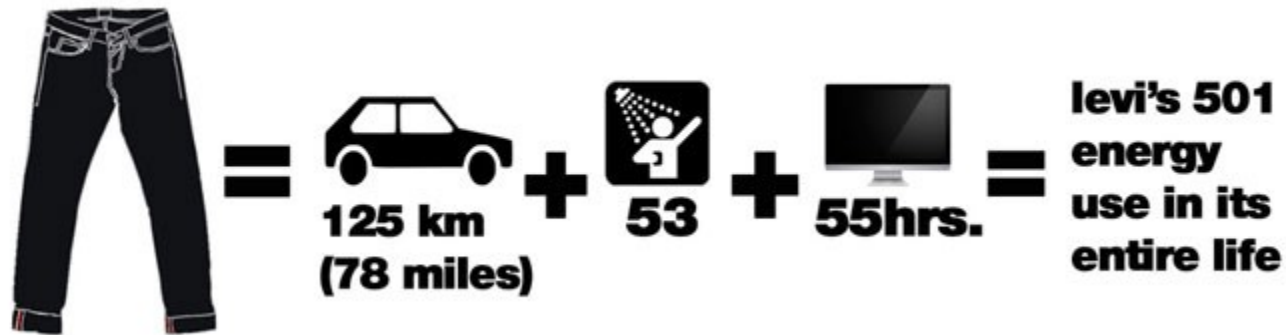
4 min

Good Guide

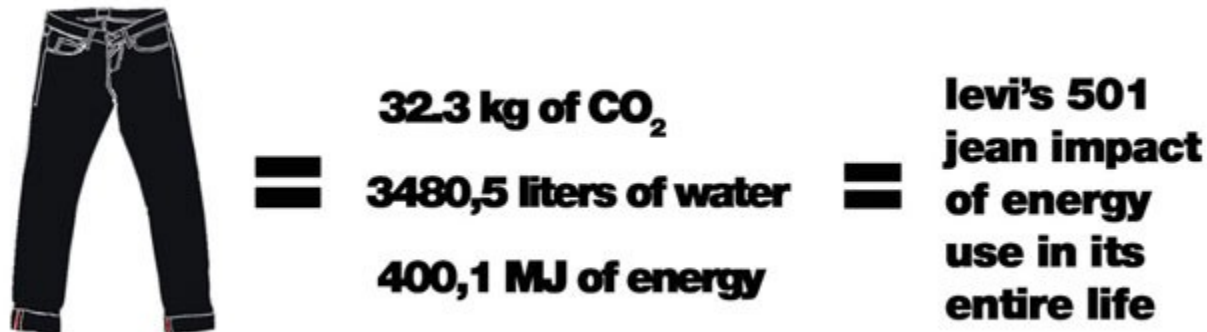
<https://www.youtube.com/watch?v=TVBxlMx6nK4>

10 min

Product life cycle Assessment (LCA) study: [Levi Strauss Co](#)



illustrations kenneth @ buddha jeans 2013 buddhajeans.com



illustrations kenneth @ buddha jeans 2013 buddhajeans.com

THE LIFE CYCLE OF LEVI'S® JEANS

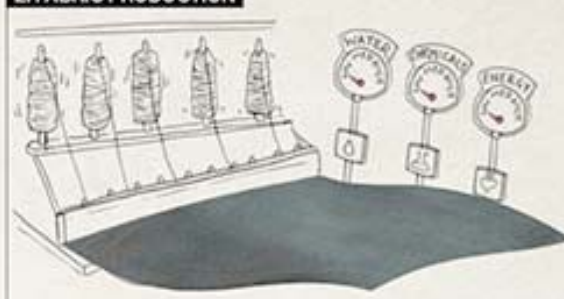
AS A COMPANY, WE WORK HARD TO BUILD SUSTAINABILITY INTO EVERYTHING WE DO. THAT'S WHY WE ARE WORKING TO REDUCE WATER, CHEMICALS, AND ENERGY USAGE AT EVERY STAGE OF THE LIFE OF OUR JEANS.

1. COTTON PRODUCTION



Growing cotton takes a lot of water. We joined the Better Cotton Initiative to reduce water and chemicals while supporting farmers and healthy soil.

2. FABRIC PRODUCTION



As a supporter of NRDC's Responsible Sourcing Initiative, we're working with textile mills to reduce water, chemicals, and energy usage.

3. GARMENT MANUFACTURING



We were the first apparel company to require manufacturers to protect water quality and restrict the use of harmful chemicals - ensuring water leaving factories is cleaner than when it comes in.

4. WATER<LESS JEANS



An average pair of our jeans uses 42 liters of water to get a worn-in look. Our Water<Less jeans have the same great style but a lot less water - as little as 1.5 liters for some jeans.

5. TRANSPORTATION & DISTRIBUTION



We measure our greenhouse gas emissions in an effort to make the most significant reduction to our global carbon footprint.

6. CONSUMER USE



Most of the environmental impacts of our jeans occur after you take them home. Reduce the impact of your jeans by up to 50% by washing in cold water and line-drying. Save more than 500 liters of water a year by washing them every other week instead of once a week.

7. RECYCLING



"A Care Tag for Our Planet" is a reminder to extend the life of your jeans by donating them to Goodwill® when you're finished with them.

8. END OF LIFE & REBIRTH



Old jeans can be used as building materials. We used 25,500 pairs of jeans to create recycled denim insulation for our SF headquarters.

VISIT LEVI.COM TO SEE HOW WE'RE FINDING WAYS TO CARE FOR OUR PLANET

Levi's®

LESS WATER IN YOUR LEVI'S
→ THE WATER<LESS COLLECTION REDUCES THE WATER CONSUMPTION BY AN AVERAGE OF 26% AND UP TO 96% FOR SOME NEW PRODUCTS IN THE LINE.

→ WATER<LESS JEANS WILL HELP LEVI'S® SAVE 16 MILLION LITERS OF WATER IN SPRING 2011.

→ IF EVERYONE WHO PURCHASES A PAIR OF WATER<LESS JEANS, WASHES THEM ONCE EVERY 2 WEEKS (INSTEAD OF ONCE A WEEK) WE'LL COLLECTIVELY SAVE 858,400,000 LITERS OF WATER A YEAR.



IT'S TIME TO COME CLEAN

THE GLOBAL WATER ISSUE

750 MILLION PEOPLE
lack access to clean H₂O.
That's almost
2.5 times the U.S. population.

Globally, around
1.1 BILLION PEOPLE
don't have access to
safe drinking water.

By 2025 it is estimated that
TWO OUT OF THREE PEOPLE
will live in a water-stressed area.

H₂O CONSUMPTION IN THE LIFE OF A PAIR OF LEVI'S® 501® JEANS

3,781 LITERS

=

3 DAYS
OF HOUSEHOLD USE
IN THE U.S.

WASH LESS

On average, in the U.S.,
jeans are worn just twice
before washing.

In the U.K. and France,
jeans are worn nearly three times
before washing.

In China, jeans are worn
four times
before washing.

WASHING JEANS AFTER 10 WEARS REDUCES WATER, ENERGY AND CLIMATE IMPACT BY

77%
in the U.S.

Annual H₂O needs for
1.3 MILLION PEOPLE



Enough for the population
of San Diego, Calif., U.S.

75%
in the U.K. and France

Annual H₂O needs for
429,000 PEOPLE



Enough for the population
of Nice, France

61%
in China

Annual H₂O needs for
20.4 MILLION PEOPLE



Enough for the population
of Beijing, China

Discussion Levi & Patagonia

<https://www.youtube.com/watch?v=YSLpONKIECs>

Lifecycle of a Starbucks Breakfast Blend K-Cup

Circularity

